



MEDIA RELEASE

A Must-See Las Vegas Attraction! Matrix Demonstrating its excellence with Flexible Packaging Machines in Booth C-2825 at PACK EXPO 2023

Matrix will be highlighting its vast portfolio of vertical form fill seal and pre-made pouch solutions and demonstrating how they integrate into packaging lines for your specific application.

GRAFTON, Wis., August XX, 2023 – For vertical form fill seal (VFFS) and pre-made pouch machines, there's only one name shining brightly in the Las Vegas lights to see – Matrix Packaging Machinery!

Matrix will be demonstrating its portfolio of VFFS, pre-made pouch, and sachet solutions, including its MVC-300 continuous box-motion bagger, in booth C-2825 at PACK EXPO 2023, September 11-13, at the Las Vegas Convention Center, Las Vegas, Nevada.

Matrix (<https://www.matrixpm.com/>) is a leader in VFFS packaging equipment producing a variety of flexible bag styles, including pillow, gusseted, flat bottom, and modified doy. Matrix's distributor product line-up includes Pacraft with its rotary pre-made pouch solutions, and INVpack with its Sachet and stickpack machine solutions. Matrix will be showing attendees live demonstrations of its flexible packaging solutions and illustrating how its machinery seamlessly integrates with other ProMach equipment for complete, turnkey packaging lines.

MVC-300

Taking center stage in Las Vegas is the **MVC-300**, a one-of-a-kind continuous box-motion bagger with the latest high performance servo system for unprecedented precision motion control. Together this allows users to run a variety of films at faster speeds and with better accuracy. The MVC-300 features enhanced remote connectivity for service, updates, and diagnostic capabilities without danger of facility firewall compromise.

The MVC-300 uses a continuous-motion, high-speed jaw system that is unique from other VFFS machines because the film never stops. The jaw system cuts the film and provides just enough dwell time for the three bag seams to properly seal. This innovative feature allows users to achieve higher fill rates, making the MVC-300 Matrix's most advanced VFFS machine.

At the show the MVC-300 will be paired with a Yamato scale and mezzanine to package small pillow bags of candy. The candy will be packaged using film from CL&D (<http://www.cldgraphics.com/>), a ProMach brand. Be sure to see the live integration in action ... and pick up a sweet treat as well!

Mercury

The second packaging line demonstration stars the Matrix **Mercury**, a high-speed vertical form fill seal bagger that can fill up to 140 bags per minute. The Mercury is known for its easy operation and quick changeover and setup. It can accommodate bag widths between 2.5" and 11", and bag lengths between 3" and 15". The Mercury is a great cost-effective packaging solution as it features a small footprint, stainless-steel frame, automatic film tracking, a registered film sensor, and more.

The Mercury is teaming up with a case former and erector from Wexxar Bel (<https://www.wexxar.com/>), a ProMach brand. Together, with a cup filler from Spee-Dee, the line will fill bags of candy, and those bags will be packed and sealed on the Wexxar Bel system.

Elete Premier

Other machines in action at PACK EXPO 2023 include the **Elete Premier 18/20 VFFS**, a high-performance, totally configurable solution for large bags that is ideal for customers who require more hygienic attributes in their packaging machine. The Elete Premier 18/20, which offers an 18" web width and up to 20" in length, features a stainless steel, sanitary design with all major components, including fasteners, bearings, shafts, and motors suitable for washdown environments. The machine can produce several different bag shapes, such as pillow, gusset, and flat bottom with a variety of films, including recyclable, at filling rates up to 100 bags per minute.

The Elete Premier also comes in a smaller 13/15 version to produce bags with a 13" wide web width and up to 15" long. At the show, the Elete Premier 18/20 will be able to show pillow or gusseted bags.

Pacraft (formerly known as Toyo Jidoki)

The **Pacraft TT-8D-N** pre-made pouch filler/sealer is designed for a wide variety of packaging applications. Its pouch formats and product types include flat, stand-up, retort, and press-to-close pouch styles. It can seal up to 55 pouches per minute; pouch sizes range from 4.72" to 10.23" (120 - 260mm), lengths from 5.11" to 15.74" (130 - 400mm). Matrix

will be running regular resistant as well as recyclable pouches. Anyone with sustainable initiatives will want to see these running!

INVpack MVA12

The **MVA12** from INVpack is a VFFS multilane machine producing flat sachets. It is designed for high production output filling liquids, powders, granulates, and pasty products. Ideal markets include food, cosmetics, chemicals, and pharmaceuticals. The MVA12 brings great flexibility in terms of sachet style formats and is capable of forming sachets with two different compartments already pre-cut and the ability to change the sachet lengths through the touchscreen HMI.

Plan to visit booth C-2825 at **PACK EXPO 2023** to see the flexible packaging solutions from Matrix, Pacraft, and INVpack, in action, and learn how they can help you increase productivity and meet your sustainability goals.

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About Matrix Packaging Machinery

Matrix is an industry leading manufacturer of rugged, cost competitive, and easy-to-operate vertical form fill & seal (VFFS) equipment for all types of flexible packaging and operates as a master distributor for INVpack offering stickpack and sachet machines, and Pacraft offering pre-made pouch packaging machines. Experienced in many flexible packaging applications, Matrix has the ability and knowledge to tailor highly efficient and sensible packaging systems and is committed to optimizing solutions for customers on a global scale. Matrix is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach Flexibles & Trays business line, Matrix helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Matrix at www.MatrixPM.com and more about ProMach at www.ProMachBuilt.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

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