

## MEDIA RELEASE

## TechniBlend to Showcase Cutting-Edge Beverage Processing Solutions at Pack Expo 2023 in Las Vegas

**WAUKESHA, Wis., August 1, 2023-** TechniBlend, a leading provider of innovative beverage processing solutions, is thrilled to announce its participation in Pack Expo 2023, the premier packaging and processing event, to be held in Las Vegas, Nevada. The company is excited to showcase blending and canning technologies that promise to revolutionize the beverage industry.

Pack Expo is known as one of the most significant gatherings in the packaging and processing sector, bringing together industry professionals, manufacturers, and suppliers from all over the world. With a global reputation for excellence, TechniBlend is eager to unveil its groundbreaking solutions, which will undoubtedly set new standards for beverage processing and packaging.

During the event, TechniBlend will present its blending and batching systems along with its rotary can fillers that cater to the specific needs of the beverage industry. Visitors to the TechniBlend booth (Booth #3014) will have the opportunity to experience firsthand the cutting-edge innovations that can enhance production efficiency, improve product quality, and ultimately increase profitability for beverage manufacturers.

### **Key highlights at the TechniBlend booth will include:**

**High-Speed Filling Machine:** TechniBlend's advanced filling machines are designed to meet the demands of high-speed production lines without compromising accuracy and consistency. These machines are equipped with state-of-the-art technology, ensuring minimal product waste and maximum throughput.

**Automated Mixing and Blending Systems:** TechniBlend's automated mixing and blending systems are engineered to achieve precise and homogenous mixing, even for complex beverage formulations. This ensures consistent product quality, reduces production time, and minimizes operator intervention.

**Customization and Flexibility:** TechniBlend understands that each beverage manufacturer has unique requirements. The company offers customizable solutions that can be tailored to fit the specific needs of any production facility.

"Pack Expo is a fantastic opportunity for TechniBlend to share our latest beverage processing solutions with industry professionals from around the world," said Derek Deubel, VP and GM of TechniBlend. "We have always been at the forefront of innovation in the beverage industry, and our participation in this event reflects our dedication to providing cutting-edge solutions that address the evolving needs of our customers."

Pack Expo 2023 will take place from Sept. 11-13 at the Las Vegas Convention Center. TechniBlend's team of experts will be available at Booth #3014 throughout the event to engage with attendees, answer questions, and provide detailed demonstrations of their state-of-the-art solutions.

### **About TechniBlend**

TechniBlend is a recognized market leader in the beverage, brewing, personal care, and liquid processing and production industries. TechniBlend designs, manufactures, and supports high-quality, fully automated systems and solutions including turnkey ingredient batching and blending systems, multi-stream inline and continuous blending systems, deaeration and carbonation solutions, and alcohol and non-alcohol processing units, as well as pasteurization technologies for the food and beverage markets. TechniBlend also operates a subsidiary brand ProBrew™, a leading supplier to the craft brewing and beverage industry of equipment. As part of the ProMach Systems and Integration business line, TechniBlend helps our processing customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about TechniBlend at [www.TechniBlend.com](http://www.TechniBlend.com) and more about ProMach at [ProMachBuilt.com](http://ProMachBuilt.com).

### **About ProMach**

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada,

Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit [www.ProMachBuilt.com](http://www.ProMachBuilt.com).

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**Media Contact**

John Eklund | Vice President, Marketing  
ProMach

[John.Eklund@ProMachBuilt.com](mailto:John.Eklund@ProMachBuilt.com)

704-944-5340