



MEDIA RELEASE

Wexxar Bel Brings High Speed Case Forming and Labeling, All in One Solution to PACK EXPO 2023

See live demonstrations of the new WLF30T Fully Automatic Case Former with an integrated EPI Labeler in booth C-3825 at PACK EXPO 2023

RICHMOND, British Columbia, August 4, 2023 – Looking for high speed case forming *and* labeling all in one efficient solution? Then be sure to add Wexxar Bel to your PACK EXPO 2023 itinerary! The new **WLF30T Fully Automatic Case Former**, which combines high speed case forming with labeling, will be showcased at booth **C-3825** at PACK EXPO 2023, Sept. 11-13, at the Las Vegas Convention Center, Las Vegas, Nevada.

The WLF30T incorporates a labeling system from its sister ProMach brand, EPI Labeling. This partnership gives customers the ability to label cases prior to formation at speeds of up to 30 cases per minute. The ability to label the case prior to packing is ideal, particularly for food applications where the case may be going to a cold room after forming. That's because labeling the case before forming ensures the label is properly adhered and allows the machinery to operate outside the wet or cold area.

“Where the WLF30T really proves its worth is in cold storage food applications because it enables customers to label the case before its formed,” said Sander Smith, Product Manager, Wexxar Bel. “What’s unique about the WLF30T is that it merges fast case forming and labeling all housed within one unit. It’s a strong combination we’re bringing to market.”

The WLF is based on Wexxar Bel’s reliable WF30 platform with an easy-load bottom pick magazine. It is integrated with an EPI M2 labeler that is located inside the magazine section of the machine, a design that both protects the labeler behind clear Lexan glass doors while also saving valuable floor space. Accessing the labeler is fast and convenient as it easily slides out of the machine for maintenance or reloading labels.

As blank cases slide into position, the EPI M2 applies the label; the EPI M2 can be programmed to apply the label at any location on the case. The magazine accepts up to three bundles of cases, totaling about 75 cases depending on thickness. The cases never stop during labeling, providing an uninterrupted smooth flow through the machine. After the label is applied, cases are tipped up and handled by Wexxar’s patented Pin & Dome technology to open the case. Flaps are folded and sealed with a Dekka tape head, and the case

advances forward ready to be filled. Features and benefits of the new WLF30T Fully Automatic Case Former include:

- WISE system with HMI controls
- Color-coded change handles and textless instructions for easy case changeover
- Quick and easy case loading even while the machine is in operation
- Available in tape or hot melt
- Modular design for greater machine reliability and less maintenance
- Engineered for IP65 specifications for use in dusty or damp environments

Plan to visit Wexxar Bel in booth No. C-3825 at PACK EXPO 2023 to learn how the new WLF30T Fully Automatic Case Former can add efficiency to your next case forming and labeling application. For more information on Wexxar Bel, visit <https://www.wexxar.com/>.

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About Wexxar Bel

At Wexxar Bel, corrugated container packaging applications are limited only by the imagination. Our Wexxar case formers and case sealers have been installed in nearly 40 countries and consistently bring customers the lowest cost of ownership and the highest standards of safety. Wexxar also offers the Bel line of corrugated box sealers, tapers, and packing systems as well as the IPAK line of tray and bliss formers, stackers, and sealers systems. As part of the ProMach End of Line business line, Wexxar helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Wexxar Bel at www.Wexxar.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on

reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

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